

Your friend buys everything on Amazon and you want to persuade him/her to buy locally. You have found the information below on a website. This info is about Ontario, but you can very well use it with your friend to refer to the local shops in your area. Send him/her a 50-60 word WhatsApp text giving him/her at least 4 reasons to buy locally.

THINK LOCAL, BUY LOCAL

Reasons why the products and services in your backyard are better AND better for you!

1 GREEN IS GOOD

Local grown food and products are not travelling hundreds of miles. They are coming from your neighbours and local communities and that is cool!

2 FRESH IS BEST

And because it came from right next door, you know it is going to be yummy!

3 IT'S ART

The food, the products and services that you will find in Ontario are truly unique!

4 CREATE AN EXPERIENCE

Shopping in your local community is a chance to have an experience. Walk on an actual street, lined with actual trees, meet and get to know your business owners and feel good about what you buy!

5 SUPPORT A DREAM

When you buy from a local merchant, you're supporting somebody's dream- not to mention somebody's family! Now, come on! That's FAB!

6 GET REAL

Local purchases provide REAL support to your local economy!

7 SERVICE WITH A SMILE THAT GOES THE EXTRA MILE

When you buy from a local merchant you are dealing with the OWNER! Local businesses will go the extra mile to ensure that you are happy!

8 SHOPPING LOCAL IS JUST

PLAIN AWESOME!

Your friend buys everything on Amazon and you want to persuade him/her to buy locally. You have found the information below on a website. This info is about Ontario, but you can very well use it with your friend to refer to the local **shops in your area**. Send him/her a 50-60 word WhatsApp text giving him/her at least 4 reasons to buy locally.

THINK LOCAL, BUY LOCAL (IN THE AREA/IN OUR OR YOUR TOWN, REGIONAL FOOD)

Reasons (**arguments/ideas**) why the products (**goods**) and services (**businesses/shops/establishments**) in your backyard are better AND better for you!

1 GREEN IS GOOD

Local grown food and products are not travelling hundreds of (**close/r to you**) miles (**kilometres**). They are coming from your neighbours and local communities (**from nearby shops in your area**) and that is cool (**brilliant/amazing**)!

2 FRESH IS BEST

And because (**That's why**) it came from right next door (**from a place next to/near you**), you know it is going to be yummy! (**delicious/appetizing/pleasant**)!

3 IT'S ART

The food, the products and services that you will find in Ontario are truly unique (**exclusive/different/not easy to find anywhere else**)!

4 **CREATE AN EXPERIENCE (A NEW UNDERSTANDING/ an opportunity to know more about your neighbourhood/area)**

Shopping (**Buying**) in your local community (**neighbourhood/area**) is a chance (**opportunity**) to have an experience. Walk on an actual (**real**) street, lined with actual trees, meet and get to know (**appreciate**) your business owners (**proprietor/dealer/seller/trader**) and feel good about what you buy (**purchase/acquire**)!

5 SUPPORT A DREAM

When you buy from a local merchant (**shop owner/store keeper**), you're supporting somebody's dream- not to mention (**and do not forget/and take into account that/ and in addition or besides**) somebody's family! Now, come on! That's FAB (**brilliant/incredible/unbelievable/ amazing**)!

6 GET REAL

Local purchases provide REAL (**original/substantial/legitimate**) support (**help/backing**) to your local economy!

7 **SERVICE WITH A SMILE (kindness/politeness) THAT GOES THE EXTRA MILE (do more than it is required or expected/do more effort than you really need)**

When you buy from a local merchant you are dealing with (**cope with**) the OWNER! Local businesses (**establishments/stores**) will go the extra mile to ensure (**make sure**) that you are happy!

8 SHOPPING LOCAL IS JUST

PLAIN AWESOME!
(**amazing/fascinating/incredible**)!

